

Asia Pacific College
 School of Management
 Bachelor of Science in Business Administration
 Specialization in Digital Marketing
 Curriculum Flowchart AY 2024-25

Student Number -
 Last Name First Name MI
 Student Name

FIRST YEAR			SECOND YEAR			THIRD YEAR			FOURTH YEAR		
Term ---- 1	Term ---- 2	Term ---- 3	Term ---- 4	Term ---- 5	Term ---- 6	Term ---- 7	Term ---- 8	Term ---- 9	Term --- 10	Term --- 11	Term --- 12
SCITECS 3	PURPCOM 3	GETHICS 3	PHILHIS 3	UNDSELF 3	EXCOMP1 3	ARTAPRE 3	RIZLIFE 3	EXCOMP2 3	PROFETH 3	INTERN1 9	INTERN2 9
MATWORL 3	CONWORL 3	LAWCOM1 3	EDTHINK PBL1 3	PRINDES Edthink PBL-2 3	SUSTAIN Edthink PBL-3 3	EVEMANA Edthink PBL-4 3	BUSIRES Capstn-1 3	STRAMAN Busires Capstn-2 3	ENTREPS Busires Capstn-3 3		
MANECON 3	INTEBUS Manecon 3	GOSORES 3	HUREMAN Gosores 3	BUSSTAX Lawcom1 3	MANASCI 3	OPEMANA Manasci 3	BUSPROS Opemana 3	CUREMAN Opemana 3			
MARKMAN 3	DIBUPRI Markman 3	DISTMAN Markman 3	SALEMAN Markman 3	ADVCONT Digimar 3	DIGIRES Digimar 3	BRANDIM Digimar 3	DIGISEM Digimar 3	DIGICOM Digimar 3	RETMANA Markman 3		
		DIGIMAR Markman 3	CHASTRA Digimar 3								
PEDUONE 2	PEDUTWO 2	PEDUTRI 2	PEDUFOR 2								
NATSER1 3	NATSER2 3										

Units


Per term	17	17	17	17	12	12	12	12	12	9	9	9
All terms	155											


Summary

General Education	68	(with PE, Natser, Intern)
Common	15	
Core	24	
Professional	21	
Major	15	
Electives	12	
Total	155	

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