Asia Pacific College
School of Management
Bachelor of Science in Business Administration
Specialization in Digital Marketing
Curriculum Flowchart AY 2024-25

Student Number

Last Name   First Name   MI

Student Name

FIRST YEAR			SECOND YEAR			THIRD YEAR			FOURTH YEAR		
Term ---- 1	**Term ---- 2**	**Term ---- 3**	**Term ---- 4**	Term ---- 5	**Term ---- 6**	**Term ---- 7**	**Term ---- 8**	**Term ---- 9**	**Term --- 10**	**Term --- 11**	**Term --- 12**
SCITECS 3	PURPCOM 3	GETHICS 3	PHILHIS 3	UNDSELF 3	EXCOMP1 3	ARTAPRE 3	RIZLIFE 3	EXCOMP2 3	PROFETH 3	INTERN1 9	INTERN2 9
MATWORL 3	CONWORL 3	LAWCOM1 3	EDTHINK PBL1 3	PRINDES Edthink PBL-2 3	SUSTAIN Edthink PBL-3 3	EVEMANA Edthink PBL-4 3	BUSIRES Capstn-1 3	STRAMAN Busires Capstn-2 3	ENTREPS Busires Capstn-3 3		
MANECON 3	INTEBUS Manecon 3	GOSORES 3	HUREMAN Gosores 3	BUSSTAX Lawcom1 3	MANASCI 3	OPEMANA Manasci 3	BUSPROS Opemana 3	CUREMAN Opemana 3			
MARKMAN 3	DIBUPRI Markman 3	DISTMAN Markman 3	SALEMAN Markman 3	ADVCONT Digimar 3	DIGIRES Digimar 3	BRANDIM Digimar 3	DIGISEM Digimar 3	DIGICOM Digimar 3	RETMANA Markman 3		
		DIGIMAR Markman 3	CHASTRA Digimar 3								
PEDUONE 2	PEDUTWO 2	PEDUTRI 2	PEDUFOR 2								
NATSER1 3	NATSER2 3										

Units

Per term											
17	17	17	17	12	12	12	12	12	9	9	9

All terms **155**

Summary

General Education	68	(with PE, Natser, Intern)
Common	15	
Core	24	
Professional	21	
Major	15	
Electives	12	
Total	**155**	